CALL FOR PROJECTS
CANARY ISLANDS INTERNATIONAL FILM MARKET 2025

CANARY ISLANDS INTERNATIONAL FILM MARKET is an activity organized by Festeam, Comunicación y Eventos, S.L, sponsored by Cabildo de Tenerife, Department of Culture, Museums and Sports; Santa Cruz de Tenerife City Council, through Sociedad de Desarrollo; and the Canary Islands Government through the Institute for Cultural Development, Canary Islands Film and PROEXCA; with the collaboration of Turismo de Tenerife, through the Tenerife Film Commission; Canary Islands Audiovisual Cluster and Macaronesia Films, among other entities.

CIIF Market was created **20 years** ago with the objective of becoming a meeting point for European and Latin American producers, distributors and investors to encourage the search for financing and the international co-production of feature films, documentaries and TV series for the global marketplace.

To carry out this initiative, **CIIF Market** is launching an **international public call** for the registration of feature-length fiction or documentary film projects, series or miniseries for **television or platforms** (fiction or docu-series) through its database of the audiovisual industry professionals and companies, the media and the official website www.ciifmarket.com

CIIF Market will select up to **12 projects** to participate in the **National and International sections** and up to **5 projects from the Canary Islands** to be presented in the **Focus Canarias section.** The main selection criteria will be based on the quality of the projects aimed at the international audience, the talent and/or proven experience of the directors or **p**roducers and the feasibility of the financing plan. The producers of the projects must present a budget in euros and a financing plan with at least 20% already secured. In the final selection, a balance will be considered between commercial projects and others with a higher creative risk.

Projects must be recent and unpublished, still in the development stage and not having exhausted all possible sources of funding. Participants will have the opportunity to have a personalized agenda of meetings and take part in pitching sessions in the presence of renowned professionals, TV networks, sales agents, producers and other funding sources. They will also have access to all CIIF Market and networking activities.

CIIF MARKET 2025
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RULES AND REGULATIONS

The 20th edition of CIIF Market will be held in Santa Cruz de Tenerife from October 27th to 31st, 2025. Projects submitted to the Market must comply with the following terms and conditions:

ARTICLE 1

This call for proposals is open to national and international production companies with projects at a development stage that meet the following requirements:

- Projects in Spanish or English for feature-length fiction or documentary films, series and fiction miniseries or docu-series.
- Projects with a minimum total duration of 60 minutes, as well as transmedia, cross-media and multi-platform projects that have a cinematographic film as one of their basis - audiovisual coverage of a journalistic or informative nature will not be considered.
- The projects must be submitted by the main production company and must involve the director(s) and scriptwriter(s).
- The producers of the projects must present a budget in euros and a financing plan with at least 20% already secured.
- Projects should be recent and should not have exhausted all potential sources of funding.
- Projects must be viable from the point of view of their production and subsequent international distribution.
- Projects must be aimed at the international market.
- Projects that have participated in previous editions of the Market will not be accepted.
- The fact that the project is being presented for the first time on an international market, that the production company has already made an international co-production, the innovative formats and the development of new formulas for distribution and financing, as well as accompanying documentation, including previously completed projects by the director and/or producer, will be considered an asset.

ARTICLE 2

● Production companies and authors interested in participating in CANARY ISLANDS INTERNATIONAL FILM MARKET must register their projects using the registration form available on the Market's website: www.ciifmarket.com.

● Project registration is free of charge. The participation fee will be paid only if the project is selected for the 2024 edition of the event. Participation is in-person only and no online participants will be accepted.

● If the project is selected for CIIF Market, the European participants will have to pay the amount of 100 € (50% discount for the associates of the Canary Islands Audiovisual Cluster, Tenerife Film Commission, PNR (Platform for New Filmmakers), CIMA (Association of Women Filmmakers and Audiovisual Media) and AECINE (Spanish Film Association). The selected projects from Latin America will be exempt from paying the registration fee. This amount must be paid into the BBVA account: ES51 0182 5801 1802 0165 2536, with the following reference: Project name/CIIF MARKET 2025.

● Date and time of projects registration: the registration form, together with the acceptance of the terms and conditions, must be sent by 23:59 (Canary Islands time) on 7 September 2025.

● In order to carry out the selection process, interested parties must submit the following documents in a single PDF document (maximum 10MB) to the following address: production@ciifmarket.com

○ Short synopsis
○ Treatment (maximum 10 pages)
○ Notes from the producer/director
○ Biography / filmography of the director and producer
○ Budget summary and financing plan
○ Distribution and marketing plan
○ Link/s of previous works (optional)
○ Letter/note stating who owns the rights to the project.

● The organization will take care of **accommodation and transfers in Tenerife** from/to the airport of the project representative and their meeting schedules.

Participants will have access to all market activities.

ARTICLE 3

Projects that fail to submit a complete dossier will not be selected and will be disqualified. The applicant must provide a web link to allow viewing of any additional audiovisual material. Audiovisual material will not be accepted in the form of physical media.

ARTICLE 4

CIIF Market will consider the signatory of the registration form and the general conditions as the sole representative for all aspects related to the participation of the project in the market and as the sole responsible party vis-à-vis other companies or persons involved in the project.

ARTICLE 5

Projects are selected by a committee of experts of acknowledged prestige in the audiovisual sector. The decision on the selection of projects is final.

ARTICLE 6

The producers and/or directors of the selected projects commit themselves to:

- Confirm the participation of the project in CIIF Market 2025 within 48 hours.
- Confirm their presence during the days of the market, the presence of both (producer and director) is recommended.
- Send in Spanish and/or English the information and materials required by the organization for communication purposes such as the market guide, website, social media or media outlets.

ARTICLE 7

At the end of the event, project holders must commit to using the Market logo on all communication and promotional materials. Once the production of the project has been completed, the producers must include the CIIF Market logo in the credits of the final copy. The logo is available on the official Market website www.ciifmarket.com.

ARTICLE 8

The following prizes will be awarded in the category of Projects in Development:

1. CIIF MARKET - SANTA CRUZ DE TENERIFE AWARD
3,000 euros for the project with the greatest international appeal, subject to the following conditions:

- The prize money must be used to attend an international market of your choice.
- The project must include the CIIF Market logo in all its promotional and display materials.
- The winner must submit proof of accreditation to the international market and a copy of the air ticket.

To claim the prize, the beneficiary must present a copy of their travel ticket, proof of participation in the event, and the booking confirmation for their accommodation. The maximum term to claim the prize will be one (1) year, counted from the date of the end of CIIF Market.

2. CABILDO DE TENERIFE AWARD
The Canary Islands project with the greatest European impact will receive free accreditation worth up to 500 euros to attend a film and/or audiovisual market of their choice.

To receive the award, the beneficiary must present an invoice for the market accreditation payment. The deadline for claiming the prize is one year from the end of the CIIF Market.

3. MUSIC LIBRARY & SFX AWARD
The two winning projects (Best European Project and Best Latin American Project) will receive a flat rate limited to one free production, which will allow the synchronization of production music from the Music Library & SFX catalogue in the content of the project, through its music supervision division Acorde. Once licensed, the music used will be covered by the major rights for multi-platform broadcasting worldwide and for the entire life of the content.

4. MAFIZ AWARD

One European project and one Latin American project with the greatest co-production potential will be awarded with two free accreditations per project to participate in MAFIZ 2026, the industry area of the Malaga Festival.

5. BLURR STORIES AWARD

The winners, one European project and one Latin American feature film project, will receive the following lab services: one DCP, one ProRes HQ master and one H.264 master. This award will enable both projects to be completed to professional quality standards for distribution and exhibition.

6. TÉRREA AWARD

The Térrea award goes to one European and one Latin American project. The winners get a tailored sustainability plan to reduce their emissions and improve the social impact of their projects.

ARTICLE 9

Any doubt as to the interpretation of these rules shall be settled by the Market Direction.

ARTICLE 10

Submission of the duly completed registration form, together with compliance with the terms and conditions of this call, implies acceptance in its entirety and eligibility to participate in the selection process.

ARTICLE 11

CIIF Market 2025 Organization is committed to carry out all safety, hygiene and security protocols imposed and/or recommended by governmental authorities arising from the Covid-19 pandemic.